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Message Text

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13
ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 RSC-01 /018 R

66610
DRAFTED BY: COM/BIC/CAGNE:JWENTWORTH:BT
APPROVED BY: EB/OCA/REP:JBRABENS
COM/BIC/CAGNE:PBHALE
NEA/IAI:EWBIZIC (INFO)
---------- 100713
R 202001Z JAN 75
FM SECSTATE WASHDC
TO AMEMBASSY TEL AVIV

UNCLAS STATE 013145

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJ: INTELLECTUAL ASSETS MISSION

REF: TELCON COLLINS - HALE JANUARY 16; TEL AVIV 0145

1. APPRECIATE EMBASSY COMMENTS ON POSSIBILITY OF SCHEDULING SUBJECT MISSION TO COINCIDE WITH TECHNOLOGY '75 TRADE FAIR. ON FURTHER CONSIDERATION WE FIND SERIOUS OBJECTIONS TO PROPOSAL, AS FOLLOWS.

2. MOST IMPORTANT, THE FAIR AUDIENCE WILL NOT BE OPTIMUM FOR MISSION'S AIMS. MISSION MEMBERS WILL WANT IN-DEPTH CONSULTATIONS WITH SMALL NUMBER OF CAREFULLY SELECTED PROSPECTS, RATHER THAN EXPOSURE TO MANY SUPERFICIAL ENCOUNTERS. THIS POINT ESPECIALLY RELEVANT IF FAIR AUTHORITIES REVERT TO PRACTICE OF THROWING DOORS OPEN TO STUDENTS AND MILITARY.

3. USDOC DOUBTS THAT MISSION'S PRESENCE AT FAIR GROUNDS WOULD ADD SIGNIFICANTLY TO SUCCESS OF FAIR. ON OTHER HAND, SCHEDULING MISSION AT SAME TIME BUT AT DIFFERENT LOCATION MIGHT WELL BE RESENTED AS COMPETING WITH FAIR.

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4. SINCE MISSION IS MAJOR AND PIONEERING EVENT BY U.S.,

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WE WOULD LIKE TO SEE IT GET MAXIMUM ATTENTION. WE BELIEVE GOI SHARES THIS DESIRE. IF SCHEDULED DURING FAIR, PUBLICITY TO MISSION WILL INEVITABLY BE DILUTED.

5. USDOC PROPOSES, THEREFORE, UNLESS EMBASSY HAS SEVERE OBJECTION, TO HOLD TO WEEK OF MARCH 9. KISSINGER

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